

CARRERAS JEWELERS

presents



Benefiting



Evelyn D. Reinhart Guest House

October 20, 2018

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5K DIAMOND DASH ON THE AVENUES

The Diamond Dash on the Avenues is a 5K run/walk and 1 mile Kid's Fun Run presented by Carreras Jewelers benefiting Bon Secours - Evelyn D. Reinhart Guest House. All participants who register and participate in event will be entered to win Peter Storm 18kt white gold diamond halo pendant from Carreras Jewelers! The course loops through Libbie, Grove, and Patterson Aves and celebrates our neighborhood. This race is sure to add some sparkle to Richmond.

DIAMOND SPONSOR - CARRERAS JEWELERS

EMERALD SPONSOR - \$2,500

- Company logo on Start/Finish Line Banner
- Company logo displayed at Registration
- Acknowledgement at race start and awards ceremony
- Company logo on participant emails
- Company logo on website with link
- Company logo on all printed promotional materials
- Company logo on race t-shirts
- Social Media recognition before and during event
- Giveaway in race goody bags
- Complimentary race entries (10)

CHIP BIB SPONSOR - FLEET FEET

SAPPHIRE SPONSOR - \$1,000

- Company logo on Start/Finish Line Banner
- Company logo on website with link
- Company logo on all printed promotional materials
- Company logo on race t-shirt
- Social Media recognition before and during event
- Giveaway in race goody bags
- Complimentary race entries (4)

RUBY SPONSOR - \$500

- Company logo on website with link
- Company logo on signage along course
- Social Media recognition before event
- Giveaway in race goody bags
- Complimentary race entries (2)

SPARKLE SPONSOR - \$250

- Company logo on race website
- Company logo on signage along course
- Social Media recognition before event
- Complimentary race entries (1)